

# KAYE KELLY

*Author • Artist • Creative Educator*

*Creator of *The Modern Creative: A Practical Guide for 21st-Century Artists**

## “The Modern Creative: Building Sustainable, Intentional Careers in the 21st-Century”

### Perfect For

- Colleges & universities (creative departments)
- Conferences for artists, educators, and creatives
- Arts organizations & professional development programs

### Core Message

Today's artists are facing new challenges: overwhelm, burnout, algorithm anxiety, and unclear career paths. *The Modern Creative* helps them navigate these challenges with purpose, structure, and sustainability—blending inspiration with real-world tools.

### Learning Outcomes

By the end of this session, participants will:

- Own and articulate their creative identity
- Clarify their artistic vision and mission
- Understand how to turn creative goals into sustainable systems
- Learn habits and wellness strategies to avoid burnout
- Explore alternative funding models and visibility tools
- Walk away with practical steps toward a thriving creative life

## Format Options

Masterclass (live)	60 minutes	In-person classrooms and events
Workshop	90 minutes	With journaling, breakout groups
Keynote:	30-45 minutes	Conferences, faculty days, artist summits

## ABOUT THE SPEAKER

Kaye Kelly is an interdisciplinary artist, educator, and the author of *The Modern Creative*. Her work blends personal insight, lived creative practice, and actionable guidance to help artists thrive in today's complex landscape. With experience across the arts, education, and creative business, she empowers others to bridge the gap between vision and sustainability. Kaye is a full time professor at Berklee College of Music in Boston, MA where she teaches, performs, creates, and raises her family.

## BOOKING INFO

*Based in Boston, MA | Available for travel*

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***Book Kaye to inspire your students, creatives, and faculty with a session designed to motivate, equip, and transform.***