

KAYE KELLY

Author • Artist • Creative Educator

Creator of The Modern Creative: A Practical Guide for 21st-Century Artists

“You Are the Art: Owning Your Identity, Voice, and Power as a 21st-Century Creative”

Perfect For

- Colleges & universities (creative departments)
- Conferences for artists, educators, and creatives
- Arts organizations & professional development programs

Core Message

This session helps creatives uncover, articulate, and stand in their unique artistic identity—because *before you build a career, you must claim your voice*.

Ideal for creative students, early-career artists, and interdisciplinary makers who are still shaping their direction.

Learning Outcomes

- Naming your creative identity with confidence
- Defining your why and not just your what
- Developing an authentic creative narrative
- Overcoming imposter syndrome with mindset shifts
- Honing your artistic vision

Format

Masterclass (live)	60 minutes	In-person classrooms and events
Workshop	90 minutes	With journaling and breakout groups
Keynote	30-45 minutes	Conferences, faculty days, artist summits
**This masterclass functions best with extra time for participants to write/journal.		



ABOUT THE SPEAKER

Kaye Kelly is an interdisciplinary artist, educator, and the author of *The Modern Creative*. Her work blends personal insight, lived creative practice, and actionable guidance to help artists thrive in today’s complex landscape. With experience across the arts, education, and creative business, she empowers others to bridge the gap between vision and sustainability. Kaye is a full time professor at Berklee College of Music in Boston, MA where she teaches, performs, creates, and raises her family.

BOOKING INFO

Based in Boston, MA | Available for travel
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www.kayekelly.com
Instagram: @one_creative_life

Book Kaye to inspire your students, creatives, and faculty with a session designed to motivate, equip, and transform.

