

KAYE KELLY

Author • Artist • Creative Educator

Creator of The Modern Creative: A Practical Guide for 21st-Century Artists

“Systems for Creatives: Building Structure Around Your Vision Without Killing the Magic”

Perfect For

- Advanced Students
- Faculty Training
- Creative Professionals who want to move from chaos to clarity

Core Message

Many creatives are brilliant at vision and expression—but struggle with follow-through, organization, or long-term planning. This session offers a compassionate, non-corporate approach to planning, goal-setting, and workflow—rooted in creativity, not rigid hustle culture.

Learning Outcomes

By the end of this session, participants will:

- How to clarify a vision and reverse-engineer it
- How to set creative goals that actually work
- How to design systems based on their energy, not just time
- How to catalog their work to track growth and impact
- How to prevent burnout using calendar and recovery rhythms
- How to use practical steps towards energizing creative habits

Format Options

Masterclass (live):	60 minutes	In-person classrooms and events:
Workshop:	90 minutes	With journaling, breakout groups:
Masterclass:	35-45 minutes	Conferences, Faculty Days, Artist Summits



ABOUT THE SPEAKER

Kaye Kelly is an interdisciplinary artist, educator, and the author of *The Modern Creative*. Her work blends personal insight, lived creative practice, and actionable guidance to help artists thrive in today’s complex landscape. With experience across the arts, education, and creative business, she empowers others to bridge the gap between vision and sustainability. Kaye is a full time professor at Berklee College of Music in Boston, MA where she teaches, performs, creates, and raises her family.

BOOKING INFO

Based in Boston, MA | Available for travel
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www.kayekelly.com
Instagram: @one_creative_life

Book Kaye to inspire your students, creatives, and faculty with a session designed to motivate, equip, and transform.

